

# Change in Online Ratings After 180-Days: MDValuate Clients & Their Market Competitors

## Case Study

### Average Physician Star Rating is Four-Times Higher Than Competitors, and Number of Reviews is Nine Times Higher Than Competitors

#### BACKGROUND

- This study compared clients of MDValuate and the regional competitor practices of those clients. We looked at star ratings from third party rating sites as well as the volume of online patient reviews of physicians over the course of 180-days after MDValuate’s Dr. Rate™ was implemented at client practices.
- Client groups were composed of 224 physicians; Competition groups were composed of 490 doctors.

Figure 1. **Physician Star Ratings on Public Websites: MDValuate Clients Average Physician Star Ratings Improve 4 Times More Than Their Competitors after 180 Days (5-Star Scale)**

*MDValuate Clients Have a Distinct Competitive Advantage after just 6 months*

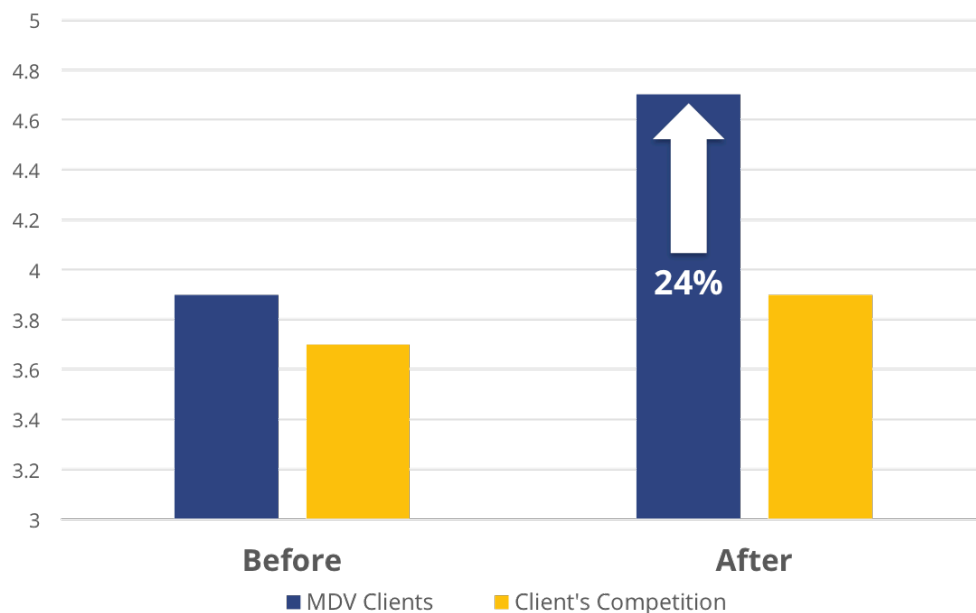
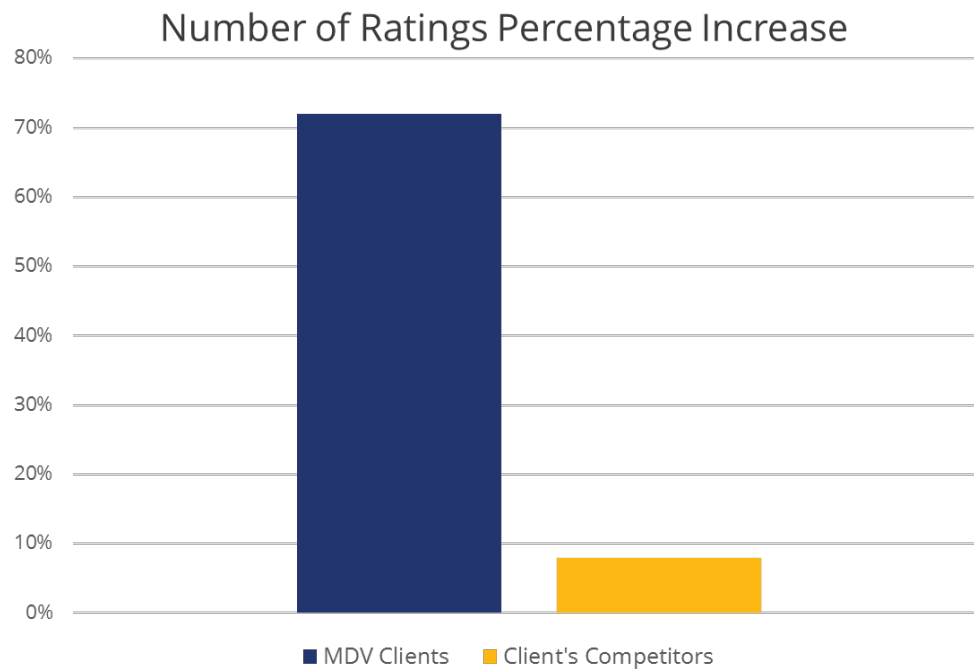


Figure 2. **Volume of Physician Ratings on Public Websites: MDValuate's Clients Physician Ratings Average Volume Increases 9 Times More than Competitors after 180 Days**

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## About MDValuate

MDValuate helps executives at healthcare provider organizations drive top line revenue growth and improve patient experience for their most valuable asset – their physician network. Leadership teams at esteemed independent practices, hospitals, and health systems utilize MDValuate for immediate, actionable insight into physician performance metrics like physician brand, productivity, and quality. The solution is quickly accessed through a single, mobile-friendly SaaS-based platform that can help immediately prioritize initiatives to increase referrals, improve patient experience, improve online ratings, and include custom analytics into your MDValuate Physician Value Index™.

MDValuate is built and led by a team of healthcare provider technology and services pioneers that helped to create the online physician ratings industry nearly 20 years ago.

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